President’s Letter

Welcome to our FY13 SWE-MN year!

We are off to a great start with our twenty-six very active Executive Committee (EC) members. It’s hard to believe we have accomplished so much in just a month but we have already hosted an outreach event, many individual committee meetings, two networking lunches and our EC Summer planning meeting. We have a lot of great thoughts for goals this year, which will be shared in the next month via our Facebook page, LinkedIn group and newly created Twitter feed.

August is proving to be a very busy month with many great opportunities including the preparation for our SWE-MN Open House on August 23rd at the Walker Art Center. We are excited to have Covidien sponsor our event this year and look forward to seeing you all there. This event happens to fall on the State Fair opening day where SWE will have a hands-on experiment booth with SciGirls. I am personally looking forward to volunteering at the SWE/SciGirls booth in the morning, picking up my favorite food (Australian potatoes), then heading to our new networking lunch in St. Cloud and then back to the cities for a wondering evening of networking at the Walker for our Open House.

This year, SWE also has the honor of supporting Alyse Stofer, FY13 Society President, at the FY13 Board of Directors and Board of Trustees Installation on August 16th in Edina, MN. We are very proud of the great work Alyse Stofer has been doing to promote women in engineering and inspiring the next generation of girls into the STEM fields since she became a SWE member in 1984.

In closing, I want to thank everyone who has been actively planning for the FY13 SWE-MN year and look forward to all the wonderful things that are yet to come.

~Holly Kimball - president@swe-mn.org

Thank you to our sponsors!

SILVER
GENERAL DYNAMICS–AIS
MEDTRONIC SWE-NET

GOLD
COVIDIEN

For more information on how to become a SWE-MN Sponsor, check out our Sponsorship Opportunities here.
## Who’s Who in SWE-MN?

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Email</th>
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<tbody>
<tr>
<td><strong>President</strong></td>
<td>Holly Kimball</td>
<td><a href="mailto:president@swe-mn.org">president@swe-mn.org</a></td>
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<tr>
<td><strong>Vice President</strong></td>
<td>Kalyani Mallela</td>
<td><a href="mailto:vp@swe-mn.org">vp@swe-mn.org</a></td>
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<tr>
<td><strong>Secretary</strong></td>
<td>Sara Beck</td>
<td><a href="mailto:secretary@swe-mn.org">secretary@swe-mn.org</a></td>
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<tr>
<td><strong>Treasurer</strong></td>
<td>Allison Lunde</td>
<td><a href="mailto:treasurer@swe-mn.org">treasurer@swe-mn.org</a></td>
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<tr>
<td><strong>Section Representatives</strong></td>
<td>John Kasab</td>
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<tr>
<td><strong>Website Coordinators</strong></td>
<td>Sherri Leu</td>
<td><a href="mailto:webmaster@swe-mn.org">webmaster@swe-mn.org</a></td>
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<tr>
<td><strong>Newsletter Editor</strong></td>
<td>Lesley Wyckoff</td>
<td><a href="mailto:newsletter@swe-mn.org">newsletter@swe-mn.org</a></td>
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<tr>
<td><strong>Awards &amp; Recognition Chair</strong></td>
<td>Patricia Walker</td>
<td><a href="mailto:awards@swe-mn.org">awards@swe-mn.org</a></td>
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<tr>
<td><strong>Professional Development</strong></td>
<td>Erin Lamke</td>
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<td><strong>Committee Co-Chairs</strong></td>
<td>Claire Rydeen</td>
<td><a href="mailto:pd@swe-mn.org">pd@swe-mn.org</a></td>
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<td><strong>Outreach Committee Co-Chairs</strong></td>
<td>Jennifer Doubet</td>
<td><a href="mailto:outreach@swe-mn.org">outreach@swe-mn.org</a></td>
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<td>Nicole Danielson-Bartlett</td>
<td><a href="mailto:membership@swe-mn.org">membership@swe-mn.org</a></td>
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<td>Naomi Brill</td>
<td><a href="mailto:scholarships@swe-mn.org">scholarships@swe-mn.org</a></td>
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<td>Jesse Narr</td>
<td><a href="mailto:fd@swe-mn.org">fd@swe-mn.org</a></td>
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<td><strong>University of Minnesota Counselor</strong></td>
<td>Charlene Willenbring</td>
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<td><a href="mailto:rochester@swe-mn.org">rochester@swe-mn.org</a></td>
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<td><strong>Special Project</strong></td>
<td>Adrienne Kelsey</td>
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*Indicates individual is from SWE-MN

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## Region H Leaders

- **Governor:** Jennifer Morikawa
- **Lt. Governor:** Dayna Johnson
- **Treasurer:** Cathy Krier*
- **Secretary:** Katie Amelio*
- **Senator:** Diane Lafontune
- **Senator:** Julia Spankowski
- **Alternate Senator:** Christine Cabrera
- **Collegiate Senator:** Rachel Seidner
- **Alternate Collegiate Senator:** Alina Alam

- **Region H Assessment Committee Chair:** Michelle Ngatino*
- **Region Awards Chair:** Kalyani Mallela*
- **Region H CLCC East Coast Deputy Chair:** Molly Morgan*
- **Region Outreach Coordinator:** Kalyani Mallela*
- **Region H Programming Excellence Competition Chair:** Holly Kimball*

*Indicates individual is from SWE-MN

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## Society Leaders

- **President:** Alyse Stofer*
- **President-Elect:** Stacey DelVecchio
- **Secretary:** Elizabeth Bierman*
- **Treasurer:** Penny Wirsing
- **Director, Emerging Initiatives:** Lana Fountain Flakes
- **Director, Education:** Kelly Griswold Schable
- **Director of Membership Initiatives:** Jonna Gerken
- **Director of Professional Development:** Linette Dawson
- **Collegiate Director:** Kaitlyn Bunker
- **Speaker of the Senate:** Helen O. Patricia
- **Director, Regions:** Colleen Layman
- **Executive Director & CEO:** Betty A. Shanahan, CAE, F.SWE
- **Special Director of International Initiatives, FY12:** Janet Bandows Koster

*Indicates individual is from SWE-MN
VP Spotlight

Welcome everyone to the fiscal year FY13! I am very excited to have this opportunity to be your Vice President. I have been involved with SWE for over 4 years now serving at the Society, Region and Section level in different leadership roles. This year I am also the Awards Chair at the Society and Region level, apart from being involved with other committees.

I am very passionate about Outreach and look forward to working closely with the Outreach committee, Scholarship Committee and our Collegiate counselors for FY13. I plan to continue our outstanding outreach focus not only with professionals through the Outreach Committee but also with collegiate members through the counselors. We are starting a new initiative called SWE-Field(trip) Engineering, to provide an avenue for underprivileged kids based in rural areas to tour engineering companies. Please let me know if your company is interested in being part of this.

I am currently working with the different committee members on their goals for this year and open to suggestions or new ideas. Let me know your thoughts on how we could improve.

~ Kalyani Mallela
vp@swe-mn.org

Outreach News

The Outreach Committee has a lot of new faces as we move into our new year. We would like to introduce our new Co-Chairs and Volunteer Coordinators:

Holly Maudsley and Jennifer Doubet are the new Outreach Co-Chairs.

Please also welcome the new Volunteer Coordinators, Michelle Ngatino and Kristin Haag!

We also have many women on our committee dedicated to the girls that we reach out to every year - Thank you!

The Outreach Committee is focused on teaching girls about science, math, and engineering. Our committee organizes 3 signature events and a handful of small events each year, in which we reach over 2000 students.

SWE-MN Open House .... Don’t miss it!

SWE-MN is excited to host this year’s open house, “Travelling through SWE-MN”, at the Skyline Room in the Walker Art Center on August 23rd. Covidien will be the corporate sponsor for the event. The open house will start at 6:00 and end at 8:00. After appetizers and introductions, members of the Executive Committee will have a display that demonstrates their leadership role. They will also have an activity at each of their tables. All attendees will get event “passports” to be stamped by all the EC booths after they complete each activity, and those with completed passports will be entered in a drawing for a prize.

The overall schedule of the night will be:

6:00pm- Short welcome, appetizers available
6:15-8:00 pm - Booth activities
8:00pm - Event ends, guests are free to explore the galleries at the Walker after they have completed their passports

This is a free event and you do not have to be a member of the Society of Women Engineers to attend.

Please RSVP online at www.swe-mn.org/openhouse2012.html by August 17th.

The Walker is open to the public on Thursday nights, so after the event attendees can explore the galleries until 9:00. The Walker’s Gather restaurant will be open until 10:00. Links to information about the Walker are below.

Home: www.walkerart.org
Directions & Parking: http://info.walkerart.org/visit/directions.wac#Directions
Scholarship Update

The Scholarship Committee is geared up for another year of bringing recognition and financial resources to deserving young women. We were thrilled to offer ten Corporate Partner Scholarships last year, in addition to our own SWE-MN Section Scholarship. We are hoping to even further expand the number of scholarships we offer this year. If you believe your company would like to participate in our Corporate Partner Scholarship Program, please let us know and we would be happy to send information for their review. The deadline for companies to sponsor a tuition scholarship for Fall Semester 2013 is October 23, 2012.

As always, we have opportunities big and small to help. A lot of our work involves mailing/advertising our services to Minnesota high schools and universities. If you’ve got a few hours to help collate a mailing or eight hours next March to judge scholarship applications, we’d love to have you join us.

~Erica Girard and Naomi Brill - scholarships@swe-mn.org

Membership Happenings

Welcome to new and returning members!

Hello to all SWE-MN members (and soon-to-be members)! We are the membership co-chairs this year, and have big membership plans with happy hours, networking, SWE-MN Mom’s Group, and other fun activities. Also, we will be completing a membership survey in the next month, so please watch your inbox. We use the survey to determine best types of activities, locations, etc for our SWE-MN members, especially around the Metro area. We will be giving away a fun prize for one lucky member who completes the survey!

If you would like to get involved with our committee or if you have any membership questions, please contact us!

Thanks and hope to see you at the Open House on Thursday, August 23rd! Check out our upcoming events on Page 6.

~Lynn Davenport and Nicole Danielson– Bartelt - membership@swe-mn.org

SWE Awards Information

Hello! I am super excited to be Awards Chair this year because SWE-MN has awesome members and events – you all deserve to be recognized! With number of awards we plan to submit, I will need lots of reviewers. If you are interested in becoming part of the Awards committee, please let me know. Also, if you are a past recipient of a certain Award, I would encourage you to “give back” and be part of this fun and rewarding committee.

Also, new this year, I am going to be featuring a “Next in Line” spotlight for Award deadlines that are coming up. Please contact me with questions or if you are interested in putting together a submission. Here is our first “Next In Line” spotlight for the new year:

New Faces of Engineering! Deadline is October.

“This recognition program highlights the exciting and often unique work of young engineers and the resulting impact on society. Today’s engineers are working to solve issues on a global scale, and these engineers, age 30 years or younger, have shown outstanding abilities in projects that significantly impact public welfare or further professional development and growth.”

Lastly, come visit our booth at the SWE-MN Open House, either to learn more about the committee or details about the Awards we submit each year.

~Tricia Walker - awards@swe-mn.org
WE12 - November 8-10

Registration for WE12 in Houston, Texas is OPEN! This year’s theme is “3 Days of Energy. A Lifetime of Opportunity.”

The Annual Conference is jam packed with networking events, professional development sessions, keynote speakers, and more!

Online registration and Hotel Information can be found here.

Some events that will want to check out include:

- November 8th - We21 Keynote Breakfast*
- November 8th - Career Fair Opening Ceremony
- November 9th - SWE Award Banquet*
- November 10th - Celebrate SWE! *

*cost is not included with conference registration

Have you heard??:
SWE-MN Member, Holli Pheil, was selected as a SWE Distinguished New Engineer Award (DNE) for 2012. She will be recognized at the Awards Banquet at WE12 on Friday evening.

Congrats Holli!

Region H Conference at the U of MN

The 2013 SWE Region H Conference planning is well underway! The conference, being held at the University of Minnesota – Twin Cities, is all about learning, networking and skill building to become the best woman engineer one can be. The theme, Create Your World: Engineering Your World with SWE, highlights all of the astonishing engineering feats used in everyday living.

Marketing your Non-Engineering skill, Harnessing the Mississippi River, Yoga and Stretching for the Busy Woman and International Engineering are just a few of the many exciting and instructive breakout sessions planned. Speakers for these break-out sessions are being pursued.

The event will be held at the soon to be renovated University Hotel and the U of M’s new, state-of-the-art Science Teaching and Student Services building. The career fair will take place at Coffman Memorial Union.

The Conference Planning Committee is actively seeking company sponsorship for the conference. The Keynote sponsorships, in addition to limitless spots in other levels of funding, are still open for interested parties. The committee is enthusiastically reaching out to prospective companies with help from the University of Minnesota’s Dean’s Office.

If you and your company wish to sponsor or support a speaker for the 2013 SWE Region H Conference please contact the Conference Planning Committee’s treasurer, Sam Madden at mad-d0194@umn.edu. The Planning Committee would deeply appreciate help from all professional SWE-MN members.

Please also be sure to check out current sponsors, section information and much more on the Conference website at http://sweregionh.wordpress.com/.

STEM on a Stick at the MN State Fair - August 23rd

SWE has a hands-on experiment booth with SciGirls at STEM day at the FAIR!

Looking for full-day, half-day or any time you can spare to help!

Date: Thursday, August 23, 2012
Time: 8 am - 5 pm (morning and afternoon shifts available)
Location: Carousel Park at State Fair, St. Paul
Volunteer: Email volunteer@swe-mn.org with the subject SWE-MN: STEM Day at the State Fair

Going to WE12??
Let us know!

If you are planning on attending WE12 in Houston, Texas in November and want to exchange contact information with other SWE-MN members, please fill out the SWE-MN Contact Form here. There will be plenty of opportunities for networking, lunches, and social gatherings during our time in Houston!
Join us for our Open House from 6:00-8:00 PM on August 23, 2012 in the Skyline Room of the Walker Art Center. Appetizers will be served. This is a free event and you do not have to be a member of the Society of Women Engineers to attend.

Please RSVP at www.swe-mn.org/openhouse2012.html by August 17th. This event is sponsored by:

Get to Know SWE-MN Member, Erica Girard

As a new member of SWE Minnesota I wanted to introduce myself and tell you a bit about my journey as an engineer and how SWE has helped me along the way.

I grew up in Minnesota with a passion for math and science and had my sights set on becoming an engineer. After high school I went to college at the University of Wisconsin-Madison where I was first introduced to SWE. In college, SWE was a great place to meet fellow women engineers whom I could learn from and share my experiences with.

After graduating from the University of Wisconsin-Madison with a BS in Industrial Engineering, I started a job with Baxter Healthcare in Chicago. While at Baxter I worked as a systems engineer developing infusion pumps for intravenous drug delivery. Through my years at Baxter, I gained experiences in all aspects of the medical device development process from customer needs through verification and validation testing.

At the beginning of this year, I moved back to Minnesota and started a new position at Medtronic in the Neuromodulation division. Currently, I am a systems engineer in product development working on neurostimulator systems for chronic pain, movement disorders and urologic disorders. It’s been a fun and challenging experience thus far.

When I started at Medtronic I was immediately welcomed into the SWE community both within Medtronic and the Minnesota section by attending social events and lunches. I wanted to be more involved with SWE so I decided to take a position on the Executive Council as the Scholarships co-chair.

In my free time, I enjoy being outdoors, running, cycling, and boating on the lake. Most weekends I travel up north to my family’s cabin to unwind and relax with family and friends.

I am excited to be the new Scholarship Committee co-chair this year and look forward to a great year on the SWE Minnesota EC.

~Erica Girard - scholarships@swe-mn.org

Upcoming Membership Events

SWE-MN Mom’s Group – Aamodt’s Apple Orchard

Come join us for our first SWE-MN Mom’s group of the year. We will be checking out Aamodt’s Apple Farm. There are sure to be hay rides, apple picking (or just buying), and fun treats. This is a great way for SWE-MN Mom’s to get together with the kids and hangout.

Details:
Date: Sunday, September 23rd
Time: 2-4pm
Location: Aamodt’s Apple Orchard, Stillwater, MN
RSVP: RSVP at membership@swe-mn.org

Stay Tuned!
More PD events coming up this fall include a tour of the Eaton facility and a tour at Polaris.

Contact Claire Rydeen or Erin Lamke at pdl@swe-mn.org with any questions!

FUTURE EVENTS:
(more details to come)

• Happy Hours: TBD
• New Member / Student Upgrade Party: Café Latte, Mid-November
• Feed My Starving Children Volunteer Event: FMSC Coon Rapids, Early December
Meet the UMN - Twin Cities Counselor

Charlene Willenbring, University of Minnesota – Twin Cities Counselor

This starts my seventh year as the Counselor to the University of Minnesota – Twin Cities SWE section. I am honored to continue working with this group of over 100 members, their outstanding leadership, and exceptional programming.

![Charlene Willenbring, University of Minnesota – Twin Cities Counselor](image)

Welcome to UMD SWE Section!

The University of Minnesota Duluth officially became a collegiate section on May 21, 2012. Twenty women engineering students from the departments of chemical, civil, electrical, industrial, and mechanical engineering comprise Section H’s newest section. These students kept their first year as a collegiate interest group packed with electing officers, establishing bylaws, attending the Region H conference, designing t-shirts, brushing up on interviewing and resume skills, decorating spring baskets for the local senior living community, and celebrating their first year as a section with a group dinner. With the first year under their belts, this group looks to boost their membership, attend the Region H conference at U of MN, plan more professional speaker events, and arrange a few exciting outreach activities.

SWE-MN Member, Senja Lopac, is serving as the Collegiate Counselor for the new UMD Section. Senja is an 2005 graduate with a degree in chemical engineering.

![Members of the newly charted UMD SWE Section](image)

MFESTS:
Minnesota Federation of Engineering, Science, and Technology Societies

The Minnesota Federation of Engineering, Science, and Technology Societies (MFESTS) is an umbrella organization comprised of engineering-related member societies within the State of Minnesota. There currently are eighteen societies/chapters, representing approximately 6,000 individuals, that are members of MFESTS.

As a SWE-MN member, you are automatically a member of MFESTS!

Be sure to check out the calendar of upcoming events online for more opportunities for personal and professional growth in the Twin Cities.

![Senja Lopac, University of Minnesota Duluth](image)
The third annual STEM day (Science, Technology, Engineering and Math) at the State Fair returns for the Opening Day of the great Minnesota get-together!

Located in Carousel Park, there will be STEM activities showing children, their families and teachers how to engage in STEM after school, and interactive demonstrations from schools and organizations that illustrate how STEM permeates everyday life.

A performance stage will entertain and educate audiences with amazing and fascinating experiments and demonstrations.

STEM Day at the State Fair 2012

8 a.m.—5 p.m.

Thursday, August 23

STEM Day at the State Fair is hosted by the Minnesota STEM Network, an initiative of SciMathMN—Mnstemnet.org
Introducing the SWE-MN Advisory Board

New to SWE-MN this year is the SWE-MN Advisory Council. This council will be made of up current SWE-MN members who have served leadership roles within the local section and society level. See below for more detail and contact information if you are interested in serving on the council:

**Purpose:** The advisory council helps guide the president and the EC with several areas of SWE Minnesota operations including:

- Long range strategic planning (3-5 years)
- Long range financial planning, and investment strategies
- Special interest groups and corporate partnership planning
- Succession planning

Advisory council members are required to meet the following criteria:

- Have been a SWE member for at least 10 years
- Have been a SWE-Minnesota member for at least 5 years
- Held at least one of these positions:
  - Region H Officer
  - Society leadership role (officer or committee chair)
  - SWE-MN Elected Officer
- Available to serve on Advisory Council for minimum of 2 years
- Have a passion for SWE’s mission

If you are interested in applying to serve on the SWE-MN Advisory Board, please contact Holly Kimball at president@swe-mn.org for an application. Applications are due September 30th.

Fund Development News

The Fund Development Committee was created in 2010 to assist the other SWE committees in raising money to sponsor SWE-MN events. Any additional funds raised are placed into the general fund, which allows new executive committee planning for utilizing the money, such as new outreach or membership events. All SWE-MN activities are tailored towards our mission: Stimulate women to achieve full potential in careers as engineers and leaders, expand the image of the engineering profession as a positive force in improving the quality of life, and demonstrate the value of diversity.

As newly appointed co-chairs, we plan to evaluate new fund raising ideas. Some of our proposed events could include:

- 5K SWE run
- Other Corporate Challenges
- Athletic Boot-camps/Workouts (such as Zoomba)
- Collaboration with other organizations

We plan on engaging with corporate event managers to leverage fund development initiatives by sponsoring the new fund development events that combine professional networking with a touch of friendly competition, sportsmanship and athleticism.

If you are interested more in finding out about our existing or new fund development initiatives please contact us.

Jesse and Cassie - fdl@swe-mn.org

Contact Holly Kimball today (president@swe-mn.org) for a SWE-MN Advisory Board application.

Applications are due September 30th.
### August 2012

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- Rochester Networking Lunch
- MISF Stem Teacher Seminar
- BOD Installation
- STEM Day at the Fair
- SWE-MN Open House
- North Metro Networking Lunch
- Curious about Engineering Event
- Mom’s Group at Aamodt’s
- Girl Scout Patch Day
Looking for Member News:
Recently got a new job or promotion? New marriage, child, grandchild? If so, we’d love to hear about it!
Send in your exciting Member News to newsletter@swe-mn.org

Congrats to PD Co-Chair, Claire Rydeen, who recently started as Development Engineer at Covidien

Congrats to SWE-MN member, Kathrine Oxford, on her recent promotion to Principle Product Engineer at Medtronic Neuromodulation

Meet the SWE-MN FY13 Executive Council

Back row (l-r): Holly Kimball, Lesley Wyckoff, Tricia Walker, Allison Lunde, Erica Girard, Cassie Svendsen, Jesse Narr, Charlene Willebring, Kristin Haag, Senja Lopac, Karen Horne
Not pictured: Nikki Danielson-Bartelt, Elaine Reeves, Jacalyn St. Dennis, Katrina Sanders, Naomi Brill, Claire Rydeen, Erin Lamke

The SWE-MN FY13 Executive Council met to kick off the new year on July 26th at VP, Kalyani Mallela’s house. After some fun team building/Minute to Win it! Games, the group discussed plans for the year, goals, and expectations. We have a great group of talented and enthusiastic leaders this year! Look forward to great events, lots of networking opportunities, and more. If you would like to get involved with SWE-MN as a committee member or leader, please contact Holly Kimball at president@swe-mn.org.