



Society of
Women Engineers

SWE-MN Open House

Thursday, September 06, 2007



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Open House Agenda

- Ice Breaker Activity
- Dinner
- Presentation
- Q&A
- Outreach Activity
- Door Prizes

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Mission

- Stimulate women to achieve full potential in careers as engineers and leaders,
- Expand the image of the engineering profession as a positive force in improving the quality of life, and
- Demonstrate the value of diversity.

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SWE Minnesota

- FY08 Professional Development Theme
Engineering in a Global Market
- FY08 Membership Recruitment Slogan
SWE-MN: Demonstrating the Value of Diversity
- EC Meeting
 - September 18, 2006 at 6 PM at Boston Scientific, St Paul
 - Contact Erin Penne at president@swe-mn.org for info
- Committee Meetings
 - Contact committee of interest for details

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Officers

- President:
Erin Penne, president@swe-mn.org
- Vice President:
Holli Pheil, vp@swe-mn.org
- Secretary:
Melissa Boom Coburn, secretary@swe-mn.org
- Treasurer:
Angela Neidermire, treasurer@swe-mn.org
- Council of Representatives (COR):
Cassandra Piippo, Lisa Schmalhurst, & Tricia Walker

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COR

- COR: Cassandra Piippo, Lisa Schmalhurst, & Tricia Walker,
cor@swe-mn.org
- Alternate COR: Jayshree Desai, cor@swe-mn.org
- Minnesota has three voting members
 - Represent our local voice in discussions to determine strategic directions for SWE
 - Meeting scheduled at National Conference in Nashville, TN
 - Region H Meeting #1: Wednesday, Oct. 24, 6pm – 7:30pm
 - Mega Issues: Thursday, Oct. 25, 10am – 12:45pm
 - Region H Meeting #2: Thursday, Oct. 25, 1pm – 3pm
 - COR Governance Session: Saturday, Oct. 27, 11am – 12pm
 - COR Meeting: Saturday, Oct. 27, 1pm – 5pm
 - All Members are invited

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Professional Development Committee

- Co-Chairs: Martha Escobar & Adrienne Kelsey, pd@swe-mn.org
- Provide section members with entertaining, captivating and informative tours and speakers
- What's in store for FY08?
 - Oct 11, 2007: Speaker & Tour at ADC
 - Nov 6, 2007: National Conference Recap at Medtronic
 - Nov 28, 2007: Tour Focused on Lean Manufacturing at Eaton
 - Dec 2007: Annual Holiday Party
 - Mar 2008: 15th Annual Spring Professional Development Seminar
 - And much much more!!!
- Help us to plan this year's Professional Development events!
 - Sep 20, 2007: Committee Meeting at Chiang Mai Thai at 5pm

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Spring PD Seminar

- Co-Chairs: **OPEN**, pd@swe-mn.org
- What's in store for the 15th Annual Spring Professional Development Seminar?
 - Tentative Date: Saturday, March 29, 2008
 - Full day event
 - Topics of interest to recent grads and seasoned veterans
 - Technical topics
 - Some sessions offered for PDH/CEU credit
 - It's a great opportunity for networking
- Help us to plan this year's Seminar!
 - Sep 20, 2007: Committee Meeting at Chiang Mai Thai at 5pm

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Outreach Committee

- Co-Chairs: Anita Hall and Krista Johnson, outreach@swe-mn.org
- **Vision Statement:**
Career Guidance is the top priority for the professional section of SWE-MN thus reaching hundreds of potential engineering students.
- **Mission Statement:**
Provide numerous outreach opportunities that foster volunteering and education in the engineering and science fields in order to inspire girls and women from all diverse backgrounds and life stages to consider engineering as a highly desirable, meaningful, and rewarding career.
- **Upcoming Events:**

FOX 9 Girls & Science	October 13 th 10am-1pm @ River Center
Girl Scout Patch Day	November 10 th 8am-1:30pm @ BSC
Engineer@School	January 2008 – June 2008
E-Week	February 17-23 2008
Spark Slime Speed	
Connecting Engineers to Educators	
TechFest	

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Scholarship Committee

- Co-Chairs: Naomi Brill and Candace Pederson, scholarships@swe-mn.org
- Administer SWE-Minnesota Section and Corporate Partner Scholarships for college students
- Publicize National Society's scholarships
- Offer Certificates of Merit to Minnesota high school students
- Last year SWE-MN awarded 12 scholarships for a total of \$15,000

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SOCIETY OF WOMEN ENGINEERS

Communications Committee

- Communications Committee
 - Newsletter Editor:
Melissa Rhodes, newsletter@swe-mn.org
 - Website Coordinator:
Katie Black, webmaster@swe-mn.org
website www.swe-mn.org

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Fund Development Committee

- Chair: **OPEN**, fd@swe-mn.org
- Find ways to raise the money needed to fund the programs that SWE-MN provides
 - Sources include soliciting company donations, individual donations, and grants
- No experience necessary!
- Herberger's Community Day November 10th
 - \$10 free + 5*20% off Coupon books for ONLY \$5! (100% donation to SWE-MN)
 - Selling them at Open House and other meetings



Volunteers to sell books at Southdale Mall. Email if interested.



Membership

- Co-Chairs: Jenna Rendon and Lindsey Roberts, membership@swe-mn.org
- Networking Nights
 - October New Member/New Grad @ Cheesecake Factory
 - November Networking Night - Bowling
- Member Bios in Newsletter and Website
- Presentation available for members to give at their places of employment
- Membership application is on-line

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Awards and Recognition

- Chair: Elizabeth Bierman, awards@swe-mn.org
- Assist SWE-MN in obtaining individual member and section recognition at the National level
- Recognize and award individual SWE members for their contributions to the Minnesota Section
- Award Examples:
 - Distinguished New Engineer Award (SWE National Award)
 - Strategic Communications Award – Large Section (SWE National Award)
 - Professional Development Award (Region H Award)
 - Key Contributor Award (SWE-MN Award)

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Collegiate Counselors

- Collegiate Section Counselors:
 - University of St. Thomas: Melissa Lebens
 - St. Cloud State: Caroline Koerner
 - University of Minnesota: Charlene Knealing
 - Minnesota State University-Mankato: Naomi Brill

counselors@swe-mn.org

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SWE Region H

- Many SWE-MN members are leaders within Region H
 - Alyse Stofer, Region H Governor
 - Elizabeth Bierman, Lt. Governor
 - Julie Long, Treasurer
 - Naomi Brill, Region H Rep to the National Nominating Committee
- FY07 Region Awards
 - Career Guidance Award
 - Honorable Mention
 - Professional Development Award
 - Distinguished Service – Naomi Brill
- Conference: January 25-27 in Peoria, IL at Bradley University



www.swe.org/regionh

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National Conference

- Nashville, TN – October 25-27, 2007
 - Conference Information at www.swe07.org
 - Approximately 4000 attendees
 - Early Bird Registration ends Sept. 15th
 - SWE-MN Networking Lunch on Thursday
 - Region H Meeting, Wed., 10/24, 6-7:30pm
 - Region H Business Meetings, Thurs., 10/25, 1-3pm
 - Membership Meeting, Sat, 10/27, 10-11:00AM
 - Celebrate SWE!, Sat, 10/27, 6:30-10PM Come help us show our SWE Spirit!
- Baltimore, MD – November 6-8, 2008

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National Award Winners

- **Allison Pedersen**
Distinguished New Engineer Award
- **Cathy Krier**
Emerging Leader Award
Quality
- Members will receive awards at National
Conference in Nashville, TN



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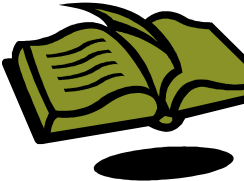
SWE National Leaders

- **Julie Long**
Procedures Committee Chair
- **Allison Pedersen**
Outreach Committee Chair
- **Alyse Stofer**
Region H Governor

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SWE-MN Book Club

- “The Fred Factor” by Mark Sanborn
- Book Discussion 
 - Monday, November 12, 2007 at 6pm
 - Location: Café Latte, 850 Grand Ave, St Paul
 - Cost: Free (Food and beverages will be available for purchase at the restaurant)
- Contact Julie Long at 952-563-4865 or jlong@ci.bloomington.mn.us

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SWE-MN Mom's Group

- Tuesday, November 27, 6:30pm
- Rosedale Center @ Kid's Play Area
- Bring your kids to play and network with other SWE Mom's



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Q&A



Questions

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